



MEDIA ADVISORY

Press Conference and Push-In Ceremony

Ouachita Parish Fire Department - Stations #3 and #4

The Ouachita Parish Fire Department is honored to invite you to two Push-In Ceremonies celebrating the arrival of new fire trucks to the department's expanding fleet. These events mark a significant milestone in the department's continued mission to protect and serve the residents of Ouachita Parish.

Fire Chief Bobby Moore will join us at both events to highlight the vital role these new trucks will play in enhancing emergency response capabilities across the parish.

About the Push-In Tradition

The Push-In Ceremony is a deeply respected tradition in the fire service, tracing its roots back to the 1800s. In the era of horse-drawn fire equipment, firefighters would unhitch their horses and manually push the apparatus back into the bay after returning from calls. Though motorized engines have long since replaced horse-drawn carriages, this ceremonial act continues as a meaningful way to honor the past while embracing the future.

Today, fire departments across the nation carry on this tradition to celebrate the arrival of new fire trucks. It stands as a tribute to the dedication, history, and spirit of the fire service, while also symbolizing the collective investment in public safety by the community and its leaders.

All media and members of the public are encouraged to attend and witness this meaningful and historic moment for the Ouachita Parish Fire Department.

Event Details – Morning Ceremony

Location: 2557 Ticheli Rd., Monroe, LA 71202

Station: Ouachita Parish Fire Station #3

Date: Thursday, July 31, 2025

Time: 10:00 AM

Contact: Great Minds Agency, Office: 318.502.1020, support@greatminds.agency

Expected Attendees: Ouachita Parish Fire Department Chief Bobby Moore; Ouachita Parish Police Jurors Shane Smiley (District E) and Lonnie Hudson (District F)

Event Details – Afternoon Ceremony

Location: 514 King St., West Monroe, LA 71292

Station: Ouachita Parish Fire Station #4

Date: Thursday, July 31, 2025

Time: 2:00 PM

Contact: Great Minds Agency, Office: 318.502.1020, support@greatminds.agency

Expected Attendees: Ouachita Parish Fire Department Chief Bobby Moore; Ouachita Parish Police Jurors Shane Smiley (District E) and Jimmy Tyson (District B)